

Middle and High School Age Filmmakers Across CT

STUDENT FILMMAKERS SHOWCASE

Farmington Valley Film Commission

PROMOTIONAL AD VIDEO CONTEST

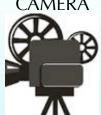
LIGHTS



Create an original **Promotional Ad Video**

30 to 90 seconds in length (Live action or animation)

CAMERA



Highlight any aspect of the Farmington Valley

Show what makes it a great place! Avon, Burlington, Canton, East Granby, Farmington, Granby, New Hartford, Simsbury

ACTION



Mail or drop off your ad video (only on DVD) by **April 22, 2011**

Submit to:

FVFC Student Filmmakers Video Contest Farmington Valley Visitors Association 33 East Main Street P.O. Box 1491 Avon, CT 06001

Winners will be notified by telephone and announced on the FVFC website

Grand Prize: A VIP pass to a film set in the Farmington Valley, a feature on the FVFC website, and a screening at the 2nd Annual FVFC Film Fete & Mixer

Runner up: A mention about your film on the FVFC website

Participation Prize: Each entrant's name and school will be listed on the FVFC website

ENTRY REQUIREMENTS

The contest is open to Middle School and High School Students. A completed entry form must accompany each DVD video submission.

For additional information or questions, please call 860.676.8878

Download an Entry Form at www.farmingtonvalleyfilm.org

Parental/Guardian permission required. All awards and decisions of the FVFC are final. No DVD will be returned. No "copyrighted" material will be accepted. The State of CT 30% tax credit may apply.

Sponsored by the Farmington Valley Film Commission